



WARWICK SHOW

**SPONSORS
PACKAGE**

2020

EVENTS@WARWICKRODEO.COM.AU

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WARWICK SHOW

Tradition is the bridge to the future.

WHAT OUR SOCIETY HAS TO OFFER

Warwick Agricultural Show commenced in 1867 and is an important event on the local calendar. People of all ages and from all walks of life, whether city or country, enjoy attending their local show. While the young (and young at heart) look forward to the fairy floss, show bags of goodies and the thrills of rides and fun of sideshow alley, other people enjoy the agricultural and industrial exhibits, entertainment or main ring features. Many in the community of course are involved as exhibitors, entrants or volunteers in show competitions. One thing for sure – there's something for everyone at the Warwick Show.

With a move to utilise social media we comprehensively promote not just our events but those who sponsor and support us on our Facebook which has 18000+ and rising and a growing Instagram of 4000+. Having an understanding of how important quality content is we have enlisted the services of local videographer and also working with a visual content creator to help promote our events as well.



SPONSORSHIP PACKS

Sponsorship is a cost effective, innovative and professional tool in advertising and promoting your company. We see the benefits of our package as being:

Platinum Sponsor \$5000 and over

- Naming rights to Warwick Show (with multi-year option)
- Naming rights to either Friday, Saturday or Sunday eg Big W People's Day (Friday)
- Naming rights to an event or activity within the Warwick Show.
- You will be given the opportunity to have a trade and exhibition stand at the show.
- Invitation to the Sponsors Function.
- Your logo included in the official program.
- Your representative will be given a presentation opportunity.
- Your business would be provided with 8 passes to the Warwick Show.
- Acknowledgment throughout the event by our ring announcer
- Acknowledgement through social media - including 1 paid ad to the value of \$150.
- Acknowledgement in the Warwick Show Exhibitor's Schedule.
- Banner advertising on the grounds.

Gold Sponsor \$2000- \$4999

- Naming rights to a specific event or activity at the Warwick Show.
 - You will be given the opportunity to have a trade and exhibition stand at the show.
 - Invitation to the Sponsors Function.
 - Your logo included in the official program.
 - Your representative will be given a presentation opportunity.
 - Your business would be provided with 6 passes to the Warwick Show
 - Acknowledgment throughout the event by our ring announcer.
 - Acknowledgement through social media - tagged where relevant and inclusion in paid advertising.
 - Acknowledgement in the Warwick Show Exhibitor's Schedule.
 - Banner advertising on the grounds.
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Silver Sponsor \$501-\$1999

- Your logo included in the official program.
- Invitation to the Sponsors Function.
- Your representative will be given a presentation opportunity.
- Your business would be provided with 4 passes to the Warwick Show.
- Acknowledgment throughout the event by our ring announcer.
- Acknowledgement through social media.
- Acknowledgement in the Warwick Show Exhibitor's Schedule.
- Your logo will appear on our webpage of the relevant section sponsored
- Banner advertising on the grounds/relevant section.

Bronze Sponsor \$500 and under

- Acknowledgment throughout the event.
- Acknowledgement through social media.
- Acknowledgement in the Warwick Show Exhibitor's Schedule.
- Banner advertising on the grounds/relevant section.
- \$150-\$500- 2 passes to the Warwick Show + invitation to sponsors night





2020 WARWICK SHOW SPONSORSHIP

AMOUNT AND ALLOCATION

- I do not mind how my sponsorship dollars or goods are allocated OR
- I have specified below how I would like my sponsorship dollars or goods allocated (see below)

I REQUEST MY SPONSORSHIP BE ALLOCATED TO THE FOLLOWING SHOW ACTIVITIES:

CATEGORY	CASH AMOUNT OR	VALUE OF GOODS, TROPHIES OR PRIZES
Entertainment	\$	\$
General/other	\$	\$
TOTAL	\$	\$

I REQUEST MY SPONSORSHIP BE ALLOCATED TO THE FOLLOWING SHOW COMPETITIONS/DISPLAYS:

CATEGORY	CASH AMOUNT OR	VALUE OF GOODS, TROPHIES OR PRIZES	CATEGORY	CASH AMOUNT OR	VALUE OF GOODS, TROPHIES OR PRIZES
Amateur Bees	\$	\$	Pottery	\$	\$
Art	\$	\$	Poultry	\$	\$
Clean Shears	\$	\$	Prime cattle	\$	\$
Cookery & Preserves	\$	\$	Prime Lamb	\$	\$
Demolition Derby	\$	\$	Schools	\$	\$
Emerging Photographer	\$	\$	Sheep Dogs	\$	\$
Floral Art	\$	\$	Snowjumping	\$	\$
Heavy Horse & Harness	\$	\$	Stud Cattle	\$	\$
Horse Ring Events	\$	\$	Stud Sheep	\$	\$
Horticulture	\$	\$	Ute Show	\$	\$
Lapidary	\$	\$	Woodwork	\$	\$
Needlework	\$	\$	Wool	\$	\$
Peel Parade	\$	\$	Kindy Ute Show	\$	\$
Photography	\$	\$	Legs	\$	\$
TOTAL	\$	\$	TOTAL	\$	\$

NOTE: If you are sponsoring more than one section, please indicate as such on one form and inform your sections. The bookkeeper will consolidate multiple sponsorship situations.



2020 WARWICK SHOW SPONSORSHIP FORM

CATEGORY AND CONTACT DETAILS:

I/We agree to support the Warwick Show to be held on Friday 20th March – Sunday 22nd March, 2020 and are interested in providing the following sponsorship.

Please indicate in the category of sponsorship the cash amount or items you are willing to sponsor. All sponsorship amounts are exclusive of GST. Sponsorship can include cash or goods/vouchers/trophies or prizes.

CATEGORY	PLATINUM Sponsor \$5000 & Over	GOLD Sponsor \$2000 - \$4999	SILVER Sponsor \$501 - \$1999	BRONZE Sponsor \$500 & Under
Cash contribution				
Value of non-cash contribution				
Description of non-cash contribution				

Company Name			
Contact Name			
Mailing address			
Phone			
Email <i>(ensure correct)</i>			
Signature of authorising person			
	Signature	Printed Name	Date

RETURN THIS FORM TO EITHER:

- The chief steward of the section you are sponsoring, or
- Email Teilah Mckelvey – Events & Marketing Co-ordinator at events@warwickrodeo.com.au

If you are a new sponsor, or your logo has changed, please supply a full colour, high resolution version of your current logo (min 300 dpi).

Notes:

- For cash sponsorship, an invoice for the amount listed will be sent to you in due course.
- Sponsorship must be confirmed by January 24th for inclusion in initial advertising and February 14th for inclusion in program.
- Complimentary passes (where applicable) will be sent to the contact details supplied above or can be collected from Show Office.
- Signage displayed at the showgrounds is at the discretion of the sponsor and the committee accepts no liability for any loss or damage.